

HOMESTEAD-MIAMI SPEEDWAY CREDENTIAL GUIDELINES



Thank you for your interest in covering the 2015 Ford Championship Weekend (Nov. 20-22) at Homestead-Miami Speedway, featuring the Championship Round of the Chase for the NASCAR Sprint Cup, as well as the series-crowning Championship finales in the NASCAR XFINITY and Camping World Truck Series. Please take note of the following items prior to filling out the online credential form.

Eligibility

- All credential requests must be submitted by the outlet's editor, program director or sports director. Submission of application does not guarantee the issuance of credentials.
- Credentials will only be issued to accredited newspapers, news/wire services, publications, and internet sites that regularly cover motorsports; as well as national and local news television and radio networks.
- Homestead-Miami Speedway does not issue credentials to "stock photo" agencies, race teams or any media outlet unable to provide samples of previous coverage.
- Freelance writers/photographers must be on specific assignment and included on the application submitted by the news agency's editor.
- Working media credentials are limited and will not be issued to representatives of non-working media, including (but not limited to) representatives of the following firms: marketing, public relations, promotions, sales and advertising. Credentials will not be issued to non-working members of the media outlet (spouses, relatives, guests, etc.).
- Homestead-Miami Speedway reserves the right to approve or deny credential requests, in addition to determining the number of credentials issued.

First Time Applicants

If you are a first time applicant to cover an event at Homestead-Miami Speedway, please submit an application online in addition to a letter of request on company letterhead with a brief description of your outlet and examples of previous work. Your request may be submitted by email or regular mail to Neal Gulkis, Director of Media Relations at ngulkis@homesteadmiamispeedway.com.

Returning Media

Please submit your request by **November 1, 2015** via the online credential form for consideration. Requests may also be submitted on the credential application listed on the Homestead-Miami Speedway Media Relations page, found in the credentials section.

Annual Hard Cards

Those who possess a NASCAR-issued hard card are required to submit a credential application when requesting stickers and parking for Ford Championship Weekend. Please indicate if you will need a reserved seat in the Media Center Deadline Room 1 and the days that seat is needed. Requests submitted before November 1 will be mailed to the address indicated on the form. After November 1, stickers and parking will need to be picked up at the Homestead-Miami Speedway Credential Office, located off Palm Drive outside of Turn 3.

Approved Credentials

Once credential requests have been reviewed, approved and inputted into the system, the applicant will receive a confirmation e-mail from hmscredentials@homesteadmiamispeedway.com. This e-mail will indicate the credentials the applicant has been approved for. Applicants receiving this e-mail will need to pick up their credentials from the Credential Office upon arrival to the track for Ford Championship Weekend.

HOMESTEAD-MIAMI SPEEDWAY
ONE RALPH SANCHEZ SPEEDWAY BLVD.
HOMESTEAD, FL 33035

Media Credentials

All credentialed media will receive a track credential plus stickers to indicate approved access areas, based on media outlet needs and requirements while on assignment.

- **NASCAR HOT/COLD Garage Access:** A limited number of NASCAR HOT/COLD garage passes are supplied to Homestead-Miami Speedway from NASCAR and are available to working media requiring access into the NASCAR Sprint Cup Series (NSCS) Garage at certain times. A COLD pass will allow access into the NSCS garage until **one hour before NSCS cars go on track**. A HOT pass will allow access into the garages at all times. Indicated times for HOT/COLD garages will be available in the Media Center.
- **NASCAR XFINITY Series/Camping World Truck Series Garage Access:** These passes will allow access at all times into the NASCAR XFINITY (NXS)/Camping World Truck Series (NCWTS) garages. A NCWTS garage pass will not grant access into the NXS garage, and neither will grant access into the NSCS garage.
- **MC (Media Center) sticker:** This sticker is good for both the infield Media Center and Press Box, located on the fifth floor of the tower building behind the grandstands.
- **PH (Photographer) sticker:** This sticker will allow for working media photographers to receive a photo vest. Photo vests can be picked up at the Photography Building, located across the street from the Media Center on the North side of the infield.
- **R (Roof) sticker:** A R sticker will be granted to working photographers needing access to the roof of the tower building. Only a limited number of roof stickers are available.
- **VL (Victory Lane) sticker:** A VL sticker will allow access to Victory Lane post-race. A limited number of Victory Lane stickers are available. Outlets with more than one photographer will only be given one Roof sticker and one Victory Lane sticker.
- **TV (Videographer) sticker:** The TV sticker will be required for all broadcasters and videographers on assignment from national and local television stations. All footage of NASCAR cars on track is owned by NASCAR Productions.
- **Parking:** Media parking for race weekend is extremely limited. For those media members assigned a "Park & Ride" pass, a tram will provide transportation from the "Park & Ride" lot into the infield. Parking is free to all guests at Homestead-Miami Speedway.

Please submit Credential Applications to:

Homestead-Miami Speedway Credentials
One Ralph Sanchez Speedway Blvd.
Homestead, FL 33035

Thank you in advance for abiding by Homestead-Miami Speedway's credential-request policies. We appreciate and look forward to your coverage for all of our race weekend events. It is our goal to make your job covering Homestead-Miami Speedway events pleasant and efficient. Please contact us with any questions related to the credential application: (305) 230-5000, ngulkis@homesteadmiamispeedway.com, or kboyd@homesteadmiamispeedway.com.

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