

## Credential Request: Homestead-Miami Speedway

Thank you for your interest in covering Ford Championship Weekend 2013 (Nov. 15-17) at Homestead-Miami Speedway, featuring NASCAR's series-crowning Championship finales of the Sprint Cup, Nationwide and Camping World Truck Series. **Please read the following eight points prior to filling out the Credential Application form.**

- 1) All credential requests must be submitted by editor, program director or publisher.  
**Submission of application does not guarantee credentials.**
- 2) Homestead-Miami Speedway reserves the right to approve or deny credential requests, as well as number of granted credentials.
- 3) Issued credentials are non-transferable and must be accompanied by both state-issued and employer-issued identification; failure to carry both IDs is grounds for credential revocation.
- 4) Homestead-Miami Speedway can no longer issue credentials to freelance writers/photographers, "stock photo" agencies, race teams or any media outlet unable to provide samples of previous coverage. **If your outlet has not been granted credentials previously to cover events at Homestead-Miami Speedway, you must submit two current and two recent copies of your publication/production (print,**
- 5) Working media credentials are limited and will not be issued to representatives of non-working media, including (but not limited to) representatives of the following firms: marketing, PR, promotions, sales and advertising. Do not request working-media privileges for company executives (management, publishers, officers, board members); visitors found abusing this policy will be dismissed from the Speedway.
- 6) Credential requests for Ford Championship Weekend must be received at Homestead-Miami Speedway no later than **Oct. 4, 2013** via U.S. Mail (fax/e-mail/phone requests will not be accepted.)
- 7) Please submit only **one application per media outlet**, consolidating requests of all applicable departments (sports, news, photo, production, etc.).
- 8) While there are dedicated media-parking areas inside and outside of the facility, reserved parking spots for working media are extremely limited and thusly not guaranteed. For those media members assigned a "Park 'n' Ride" pass, a tram will provide transportation from the "Park 'n' Ride" lot into the infield. Any credential requests received after Oct. 4 will be denied reserved parking; parking, however, is free to guests at Homestead-Miami Speedway.

**Please return NO LATER THAN OCT. 4 (all reserved parking denied thereafter):**

- 1) THIS credential application
- 2) Introductory letter on official company letterhead;
- 3) Two (2) current and two (2) recent copies of your publication/production (print, CD, DVD), when applicable, to:

### **Credentials**

**Homestead-Miami Speedway**

**One Ralph Sanchez Speedway Bc**

**Homestead, FL 33035**

Thank you, in advance, for abiding by Homestead-Miami Speedway's credential-request policies, as well as for your understanding that media credentials are limited and will be issued only to official media outlets providing timely coverage of events. It is our goal to make your job in covering HMS events pleasant and efficient. Please contact us with any questions related to the Credential Application: (305) 230-5000

[Mailto: Ewilliams@homesteadmiamispeedway.com](mailto:Ewilliams@homesteadmiamispeedway.com)

# MEDIA CREDENTIAL APPLICATION

## Homestead-Miami Speedway - Ford Championship Weekend Nov. 15-17

**APPLICATIONS MUST BE:**

1. Accompanied by request letter/introduction on company letterhead;
2. Be completed fully (no blank areas);
3. Received via U.S. Mail (no emails or faxes) at Homestead-Miami Speedway no later than October 4, 2013

Media Outlet (Affiliation): \_\_\_\_\_ Medium(s): \_\_\_\_\_

Circulation/Distribution: \_\_\_\_\_ Coverage Area: \_\_\_\_\_

Requested By/Name: \_\_\_\_\_ Requested By/Title: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

If Hard Card holder (only), check to have parking and access stickers mailed.

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Signature of Request-Contact: \_\_\_\_\_ Date: \_\_\_\_\_

**ROLE: Writer (W), Broadcaster (B), Producer (P), Assistant (A) Mark Boxes Applicable to Your Request(s)**

NAME/ROLE (Print Legibly or Type)	BEAT/STORY DESCRIPTION	AHC	IM	G	PRK	PRE- RACE	EMAIL:	Serial # Official Use Only

**ROLE: Photographer (P), Videographer (V) Mark Boxes Applicable to Your Request(s)**

NAME/ROLE (Print Legibly or Type)	BEAT/STORY DESCRIPTION	AHC	I	PRK	MC	G	VL	TV	PH	RF	EMAIL:	Serial # Official Use Only

**AHC**- Annual Series Hard Card (ONLY check this if you already have a series hardcard)

**I**- Infield Credential; **PRK** - Parking (limited)

**Special access areas:** **MC**- Media Center; **G** - Garage Access; **VL** - Victory Lane; **TV** - Videographer or Crew;

**PH** - Photographer; **RF** - Roof Access (limited)

**\*One media representative per outlet MAXIMUM will be granted Victory Lane Access**

OFFICE USE ONLY: ENTERED BY: \_\_\_\_\_ DATE ENTERED: \_\_\_\_\_

Approved  Denied  Reason: \_\_\_\_\_