

Credential Request: Policies at Homestead-Miami Speedway

READ THE FOLLOWING IN FULL PRIOR TO SUBMITTING REQUEST

Thank you for your interest in covering Ford Championship Weekend 2010 (Nov. 19-21) at Homestead-Miami Speedway--THE Championship Track--featuring NASCAR's series-crowning Championship finales of the Sprint Cup, Nationwide and Camping World Truck Series.

Please read prior to filling out the Credential Application form.

IMPORTANT:

- 1) All credential requests must be submitted by editor, program director or publisher.
Submission of application does not guarantee credentials.
- 2) Homestead-Miami Speedway reserves the right to approve or deny credential requests, as well as number of granted credentials.
- 3) Issued credentials are non-transferable and must be accompanied by both state-issued and employer-issued identification; failure to carry both IDs is grounds for credential revocation.
- 4) If your media outlet has not previously been granted credentials to cover events at Homestead-Miami Speedway, **you must submit two current and two recent copies of your publication/production (print, CD, DVD).**
- 5) Working media credentials are limited and will not be issued to representatives of non-working media, including (but not limited to) representatives of the following firms: marketing, PR, promotions, sales and advertising. **Do not request working-media privileges for company executives** (management, publishers, officers, board members); visitors found abusing this policy will be dismissed from the Speedway.
- 6) Credential requests for Ford Championship Weekend must be **received at Homestead-Miami Speedway no later than Oct. 22, 2010 via postal mail** (fax/e-mail/phone requests will not be accepted.)
- 7) Please submit only **one application per media outlet**, consolidating requests of all applicable departments (sports, news, photo, production, etc.)
- 8) While there are dedicated media-parking areas inside and outside of the facility, **reserved parking spots for working media are limited and thus not guaranteed.** For those media members assigned a "Park 'n' Ride" pass, a tram will provide transportation from the "Park 'n' Ride" lot into the infield. **Any credential requests received after Oct. 22 will be denied reserved parking; parking**, however, is free to guests at Homestead-Miami Speedway.

Please return NO LATER THAN OCT. 22 (all reserved parking denied thereafter):

- 1) THIS credential application
- 2) Introductory letter on official company letterhead;
- 3) Two (2) current and two (2) recent copies of your publication/production (print, CD, DVD), where applicable, to:

Credentials

**Homestead-Miami Speedway
One Speedway Boulevard
Homestead, FL 33035**

Thank you, in advance, for abiding by Homestead-Miami Speedway's credential-request policies, as well as for your understanding that media credentials are limited and will be issued only to official media outlets providing timely coverage of events. It is our goal to make your job in covering HMS events pleasant and efficient. Please contact us with any questions relating to the Credential Application: (305) 230-5000

<mailto:HMSCredentials@HomesteadMiamiSpeedway.com>

MEDIA CREDENTIAL APPLICATION

Homestead-Miami Speedway - Ford Championship Weekend Nov. 19-21

APPLICATIONS MUST BE: 1) accompanied by an intro/request letter on company letterhead

2) filled out completely--ALL blanks completed

3) received via regular mail (not e-mail or fax) at Homestead-Miami Speedway
(1 Speedway Blvd., Homestead, FL 33035) **no later than Oct. 22, 2010**

Media Outlet (Affiliation): _____ Medium: _____

Circulation/Distribution: _____ Coverage Area: _____

Requested By/Name: _____ Requested By/ Title: _____

Telephone () _____ Fax () _____

Email: _____

Address: _____

Street
City
State
Zip

Signature of Request-Contact: _____ Date: _____

ROLE: Writer (W), Broadcaster (B), Producer (P), Assistant (A) Mark Boxes Applicable to Your Request(s)

NAME/ROLE <small>(Print Legibly or Type)</small>	BEAT/STORY DESCRIPTION	AHC	I	PRK	MC	G

ROLE: Photographer (P), Videographer (V) Mark Boxes Applicable to Your Request(s)

NAME/ROLE <small>(Print Legibly or Type)</small>	BEAT/STORY DESCRIPTION	AHC	I	PRK	MC	G	VL	TV	PH	RF

AHC - Sanctioning Body Annual Hard Card; I- Infield Credential; PRK - Parking (limited)

Special access areas: MC- Media Center; **G** - Garage Access; **VL** - Victory Lane; **TV** - Videographer or Crew;
PH - Photographer; **RF** - Roof Access (limited)

*One media representative per outlet MAXIMUM will be granted Victory Lane Access

OFFICE USE ONLY: ENTERED BY: _____ DATE ENTERED: _____

Approved Denied Reason: _____